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Best Actress winner Cate Blanchett in the Chopard Green Carpet Collection Earrings. Photo: Steve Granitz/Getty

Cate Blanchett Wears Chopard's Green Carpet Collection to win Best Actress at the Golden Globes

CHOPARD, GREEN CARPET CHALLENGE

The first Green Carpet Challenge of 2014 saw history being made at the 2014 Golden Globes, as Cate Blanchett accepted her Best Actress award for her role in Woody Allen movie *Blue Jasmine* in a stunning pair of Chopard earrings from their Green Carpet Collection. The earrings have been set in sustainably sourced Fairmined gold from artisanal community mines in South America, supported by the Alliance for Responsible Mining (ARM) – a Colombia-based charity and developer of the Fairmined standard – and adorned with 72 marquise cut diamonds representing delicate leaves. The diamonds are sourced from the IGC Group, one of the world's oldest diamond firms, and their origin is certified by the Responsible Jewellery Council (RJC).

Cate Blanchett wears one of the most exciting ventures of the last year of the Green Carpet Challenge. Partnering with Eco-Age, Chopard has embarked on The Journey, an ambitious programme of sustainable change that will set new environmental and social standards for jewellery. The red carpets at this year's awards season offer a great opportunity to showcase the stories behind Chopard's jewels, ensuring that they can be worn with pride.

Founder of the GCC, Livia Firth adds, "Cate Blanchett is both a fashion icon and a woman with an intuitive grasp of the issues that matter. By choosing to wear Chopard jewels for the Golden Globes, she is supporting a profound and dynamic shift toward sustainable luxury that affects change right at the beginning of the supply chain among artisanal miners."

by [Hannah Jarratt](#)

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