

# Chopard launches diffusion line in Fairmined gold

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**Chopard has presented its first diffusion jewellery collection made entirely in Fairmined gold.**

The luxury brand's 18ct gold Palme Verte collection is inspired by the design of

the Palme d'Or trophy – the highest award at the Cannes Film Festival originally redesigned by Chopard in 1998.

The new Fairmined range is part of Chopard's 'Journey to Sustainable Luxury' launched in partnership with Eco-Age and its creative director Livia Firth.

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The Palme Verte collection includes delicate pieces with finely ribbed and textured elements, including earrings, a pendant, a ring and a bracelet.